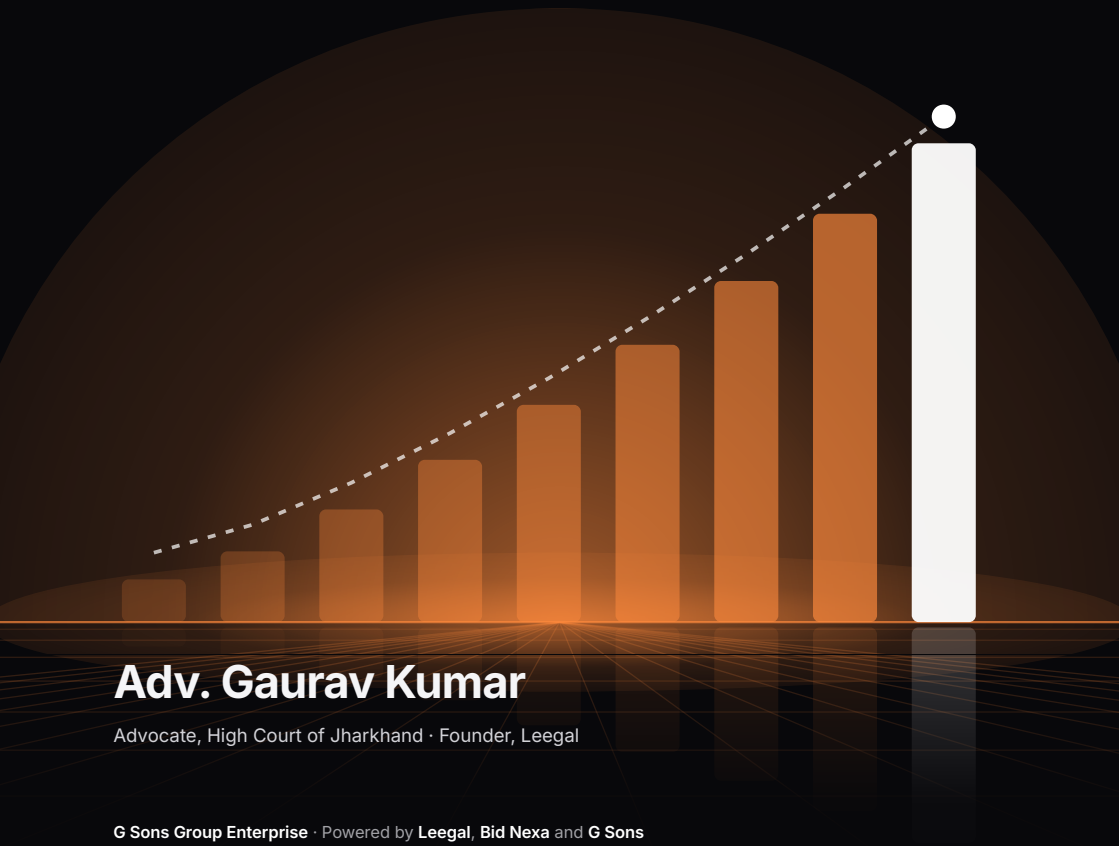
THE GEM MASTERY SERIES · BOOK 2 OF 6

Catalogue Direct Purchase & L1

How the GeM marketplace really sells: categories, listings, pricing, the ₹50,000 direct purchase and ₹10 lakh L1 limits, buyer filters and how a catalogue wins orders without a tender.



Adv. Gaurav Kumar

Advocate, High Court of Jharkhand · Founder, Leegal

G Sons Group Enterprise · Powered by **Leegal**, **Bid Nexa** and **G Sons**

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BOOK 2 OF 6

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Written by **Adv. Gaurav Kumar**, Advocate, High Court of Jharkhand.

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Rules change. Check before you pay. This book explains procedure as understood from the public documents listed in the Sources chapter and from the live GeM portal, read up to 18 November 2026. GeM policies, the GTC and bid documents change often, and the document attached to your own bid or order always overrides this book. Nothing here is legal, tax or investment advice for your specific case, and nothing here is an official publication of Government e Marketplace (GeM) or of any buyer named.

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Aashirvaad

With the blessings of our founding team and Board of Directors

Shri Gorakh Nath Sah
Smt. Seema Gupta

This series is placed at their feet with gratitude. Whatever is useful in these pages was made possible by their blessings; whatever is lacking is the author's alone.

— Adv. Gaurav Kumar, for the Leegal, Bid Nexa and G Sons family

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